APE 2018
16-17 January 2018 Berlin
Publishing 2020:
Ramping up Relevance
ape-conference.eu

Program:
APE 2018 Full Conference > Leibniz Hall
Berlin Brandenburg Academy of Sciences and Humanities

Special Entrance:
Gendarmenmarkt, Markgrafenstrasse 38, Berlin Mitte
**Program committee**

<table>
<thead>
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<th>Name</th>
<th>Position</th>
<th>Institution/Location</th>
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<tbody>
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Day One: Tuesday, 16 January 2018

Doors open 08:30 - 10:00

Please note: Special entrance Markgrafenstrasse 38 opposite Concert House:
Coffee, Tea & Breakfast Snacks

10:00 - 12:30

Short Welcome
Arnoud de Kemp, Chairman APE Conferences

Opening
Dr. Michiel Kolman, President, International Publishers Association (IPA), Geneva
Greetings
Prof. Dr. Martin Grötschel, President, Berlin Brandenburg Academy of Sciences and Humanities, Berlin

Keynotes APE 2018:
Introduction of the Keynote Speakers
Prof. Dr. Wolfram Koch, Executive Director, German Chemical Society, Frankfurt

- Open Science - the new Paradigm for Research and Education
  Prof. Dr.-Ing. Dr. Sabine Kunst, President, Humboldt Universität zu Berlin

- The UK, Europe and Scholarly Publishing: Funders, Authors, Employers and Publishers
  David Sweeney, Director Research and Knowledge Exchange at HEFCE, Executive Chair Designate of ‘Research England’

- Innovation with Participation – why we need Open Science
  Prof. Dr. Johannes Vogel, Chairman, EU Open Science Policy Platform (OSPP) and Director General, Museum of Natural History, Berlin

- The Open Access Policies - from Vision to Action
  Jean-Claude Burgelman, Head of Unit: Open Data Policy and Science Cloud, Directorate A - Policy Development and Coordination, DG RTD, European Commission, Brussels

12:30 - 13:30

Lunch & Networking

13:30 - 14:30

Keynotes: Publishing 2020: Ramping up Relevance
Introduction of the Keynote Speakers:
Robert M. Campbell, Chairman, APE 2018 Program Committee, Oxford

- A Modest Proposal: Publishing in the 21st Century
  Annie Callanan, CEO, Academic Publishing Division, Taylor & Francis Group, Oxford

- How can Academic Publishers help the Academic Clinician?
  David E. Neal CBE, FMedSci, FRCS, Senior VP for Global Research, Elsevier, and Professor of Surgical Oncology, Nuffield Department of Surgical Sciences, Oxford University
Day One: Tuesday, 16 January 2018

14:30 – 16:00  **Session 1: Building valuable Connections**  
Chair: Dr. Liz Marchant, Editorial Director, Routledge (Taylor & Francis), Oxford  
- Early Career Researchers: a very big and strategic Market and one that is changing  
  *Prof. Dr. David Nicholas*, Director, CIBER Research Ltd., Newbury  
- Building an Academic-Led Publisher for the Digital Age  
  *Dr. Caroline Edwards*, Senior Lecturer in Modern & Contemporary Literature at Birkbeck, University of London and Editorial Director of the ‘Open Library of Humanities’  
- Collaborating to advance Metadata Quality: Metadata 2020  
  *Prof. Dr. Eva Méndez*, uc3m - Universidad Carlos III de Madrid  

16:00 – 16:30  **Coffee, Tea & Snacks**

16:30 – 18:00  **Session 2: All about Piracy: Presentations & Panel**  
Chair: *Prof. Dr. Christian Sprang*, Legal Counsel, German Association of Publishers and Booksellers (Börsenverein), Frankfurt am Main  
- Wouter Haak, VP Research Data Management, Elsevier, Amsterdam  
- Dr. Duncan Campbell, Director, Global Sales Partnerships, Wiley, Oxford  
- Wim van der Stelt, Strategic Relations Director, Springer Nature, Doetinchem  
- Charlie Rapple, Co-Founder of Kudos, Wheatley  

18:00 – 18:30  **The APE Lecture**  
Introduction: *Dr. Anke Beck*, Managing Director, De Gruyter, Berlin  
- Data and Analytics at the Heart of STM  
  *Dr. Annette Thomas*, CEO, Scientific & Academic Research, Clarivate Analytics, London  

19:00 – 23:00  **Conference Dinner in the ‘Refugium’ at Gendarmenmarkt**  

Please note: Only on invitation or with ticket. Limited seating!
Day Two: Wednesday, 17 January 2018

Doors open
08:00 - 10:00 Coffee, Tea & Breakfast Snacks

09:00 - 09:30 Wake-up Session! The Door is open for Tim Britton

An informal start of the day: Drs. Eefke Smit, Director, Standards and Technology, The STM Association in Amsterdam interviews Tim Britton, Managing Director of Open Research at Springer Nature in London.

09:30 - 10:30 Session 3: Blockchain: Hype or Game Changer
Chair: Drs. Eefke Smit, Director, Standards and Technology, The International Association of Scientific, Technical and Medical Publishers (STM), Amsterdam

- Dr. Joris van Rossum, Consultant Scholarly and Academic Publishing, Amsterdam, and author of the Blockchain report published by Digital Science
- Dr. Soenke Bartling, Founder of Blockchain for Science in Berlin
- Eveline Klumpers, Founder of Katalysis in Amsterdam
- Lambert Heller, Digital Library Specialist, TIB Hannover

10:30 – 11:00 Coffee, Tea & Snacks

11:00 – 12:30 Session 4: Artificial Intelligence (AI) & Publishing
Chair: John Sack, Founding Director, HighWire Press, Inc., Los Gatos, CA

- What AI means for the Scholarly Publishing Industry
  Tahir Mansoori, Founder, Director R&D, colwiz.com and wizdom.ai
- Disseminating Knowledge
  Dr. Thomas Lemberger, Dep. Head of Scientific Publications, EMBO, Heidelberg
- Machine Learning – Opportunities in Peer Review and Workflow
  Richard Wynne, Vice President Sales and Marketing, Aries Systems Corporation, North Andover, MA

12:30 – 13:30 Lunch & Networking
Day Two: Wednesday, 17 January 2018

13:30 – 15:00  **Session 5: The Benefits of OA Books**
Chair: **Prof. Dr. Andreas Degkwitz**, Director of the University Library, Humboldt-Universität zu Berlin

- **OA Books: the Landscape**
  Eelco Ferwerda, Director, OAPEN, Amsterdam

- **Making OA work for Books**
  Dr. Frances Pinter, Director, Knowledge Unlatched Research, London

- **The OA-effect for Books**

15:00 – 16:30  **Session 6: It’s all open... so what next?**
Chair: **Dr. Eva E. Wille**, Vice President & Executive Director, Wiley-VCH, Weinheim

  **Keynote**
  - **The Transformation of Open Access and What it means for Libraries. What have we failed to see?**
    Dr. Rafael Ball, Director, ETH Libraries, Zürich

  - **Open Science - how can Publishers best provide Value amidst changing User Expectations?**
    Nicko Goncharoff, Chief Business Development Officer, Digital Science, London

  - **Data Whisperers: Asking Questions, Finding Answers**
    Ann Michael, President, DeltaThink, Philadelphia, PA and Nicola Poser, Managing Director, RedLink, Westborough, MA

16:30 – 17:30  **Closing Remarks & SURPRISE**

17:30  **End of APE 2018: Adjourn**

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**A great THANK YOU to our Program Committee, Sponsors and Supporters**

For your Calendar:

APE 2019: 15-16 January 2019 Berlin
Pre-Conference: 14 January 2019
Join us in an ongoing debate about the Future of Scholarly Communication and Scientific Publishing


In 2020 everything should be open. But what comes after Open Access, Open Peer Review, Open Science? Will there still be publishers and libraries?

Now it is time to show the relevant work that publishers and librarians are doing to make this major transition possible and how we will manage information and guarantee quality in the future. But there will be new players as well and APE 2018 opens the door to present their ideas.

There are still many open questions and nobody really can predict how the world of scholarly communication and scientific publishing will look like in the years to come. So there is a lot to talk about and more than ever we need to share experiences.

The APE 2018 Conference Program has been developed by a highly reputed Program Committee, chaired by Robert Campbell, guaranteeing internationality, actuality and topical interests.

The APE Conferences aim at a better understanding of scholarly communication and the role of information in science, education and society. They encourage the debate about the future of value-added scientific publishing, information dissemination and access to scientific results and offer an independent forum for ‘open minds’.

All presentations at APE 2018 will be recorded in HD video quality. Videos and Photographs will be made available in February 2018. A Selection of papers will appear in the journal ‘Information Services & Use’ (IOS Press).

Useful Addresses:
International Association of Scientific, Technical and Medical Publishers (STM)
www.stm-assoc.org

Society for Scholarly Publishing (SSP)
www.sspnet.org

The Association of Learned & Professional Society Publishers (ALPSP)
www.alpsp.org

Founder and Organizer since 2006: Arnoud de Kemp, info@ape-conference.eu
Design: Jan Frederik Stieler, www.janstieler.de

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